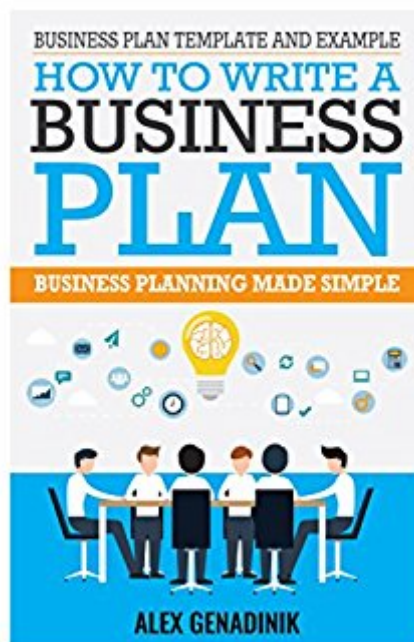




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# Business Plan Template And Example: How To Write A Business Plan: Business Planning Made Simple



## Synopsis

Are you trying to start a business, and not sure how to write a business plan? Then this is the right course for you. This book is structured as a business plan template that you can use to write your own business plan. The book also explains to you what you should write in each section of your business plan, and how to ultimately have a great business plan. The book also gives you an example of a simple business plan. This way you get a business plan template together practical explanations and an example. So whatever your learning style might be, this book has a high chance of being effective for you. If business planning seems to you complex and scary, this book will make it simple for you. It is written in simple and clear language to help you get started and create a great business plan. Note: this book is now used by the university of Kentucky entrepreneurship program. So what are you waiting for? Get this book now, and start creating a great business plan for your business today. Also recently added in the last update of this book is a business plan sample since many people commented that they wanted a business plan example. Although for my taste as an entrepreneur, I rather give you lots of great business planning strategies and theory that you can use in the real world instead of having a business plan template or workbook to write your business plan from. After all, a business plan is just a document. But to make your business a success, you will have to do it in the real world. So when you try to figure out how to create a business plan, don't just focus on the business plan document. Instead, focus on a plan for the real world with actionable and effective strategies. So sign up, learn how to write a business plan and create effective business strategies, and take the step to make your business a success.

## Book Information

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## Customer Reviews

This book is perfect for anyone who's starting their own business. I've read other books on the topics of business. This book is definitely on my top 5 list. There are no fillers or useless mumbo jumbo, everything is straight to the point, which was an added bonus for me. It covers every aspect of what you need to write your own business plan. Also gives insight on common mistakes most people make when starting out or writing their own business plan. The book also gives you extra resources making your journey as an entrepreneur 100x easier. Highly recommend!!

I just received the business plan text and have been reviewing it for my course. I teach online education to nurses and needed something simple and understandable to use in my course. I found the text to be easy to read and understand with good examples. The nurses are not necessarily going into business, but more wanting to introduce an idea that would help patient outcomes. The book certainly shows the main points of constructing a business plan that I can adapt for my needs. I appreciate the resources included! Additionally, Alex Genadinik took the time to speak with me about ideas for helping my students write a business plan. You cannot get much better than that!

I'm at the beginning of starting my own digital marketing agency but needed to learn how to write a business plan. It frankly is scary and quite daunting as I got into it. So I started looking for a good how-to book on writing a business plan. I've read some of Alex's books on marketing, and was impressed that he also offered a business plan book, so I bought it. This book is so helpful. Alex really is good at anticipating questions and answering them in his books. Very thorough. I highly recommend.

This book is great for beginners and those needing a refresher. It covers the basic and provides a general outline with examples of writing a business book. After some technical issues, Alex and I

finally spoke today. The call was suppose to be 15 minutes and ended up being 25 minutes. Alex is very nice. I do not doubt his ability to market and create a brand - his results for himself are very impressive. However, our conversation left me wanting for more substance. I wasn't able to walk away with any actionable information, without paying for a coaching session - something he did state he wasn't trying to push (something I noticed he stated several times in his book as well), but was the only way for me to get what I perceived as any value. This does make me believe it is a tactic to develop business, a very good one in fact for him. I do respect his book and openness to working with his readers. As he did say in our conversation, my needs require a little more conversation than a 15 minute conversation. I think, for any real business, they would need more than 15 minutes anyways to describe their situation. Hopefully others have a better experience and walked away with more substance than I did. It is because of this I reduced the rating from a 5 star to a 3 star. Alex going the extra mile to engage readers made me very excited, but the outcome was unfortunately disappointing. Hopefully this is a unique experience to myself and others have fared more fortunate.

I found this book to be a wonderful way to get on paper my business plan for a business I want to start. I find the book very engaging and it is giving me the discipline to focus on the important priorities, and to not overlook things, things that could doom my business later on. This book is a step-by-step way of writing a business plan. It is like a paint-by-numbers simple but so effective way of getting details written. I read many books a month and I have never engaged an author like I have with this guy (emails, skype call). He is an intelligent, passionate person, and he makes sense. A+ from me. Whatever Alex writes will be on my book list! I will update this review as time goes on.

I have really enjoyed the book. I have already on three businesses and I am starting my fourth. The three prior businesses did pretty good, but they never went big. I never wrote A business plan for either of the first three. I really want this fourth and final business to be the big one. I have a great vision for the business but I needed to know how to put it in writing in this book really lays it out in simple terms. I am now halfway through with my business plan and this book is helping me along step by step and is truly an invaluable resource. If you are starting a new business, you have to get this book.

According to 3 stars means its okay. I didn't dislike it but I also didn't like it. To be fair to the author it does exactly what the title says. In fact I would say having read multiple "how to write a business

plan" type books. \*\*\*This book is in my opinion is the best.\*\*\* The book explains each section of a business plan and there are examples and exercises. Unfortunately for me it read more as a self-promotional pamphlet that I paid for. The book also kind of strays from the core of its subject matter when he speaks about revenue models. The examples were ideas for web-based content revenue streams which would not necessarily pertain to all business models. Its good information to know but it pulls the reader away from mastering the business plan. In the end this book was a great refresher course in writing a business plan. I actually am using it as a notebook to collect my thoughts and ideas. Its compact and light weight perfect for carrying on the subway.

If you have questions that need answering to help you with your business plan this is a great book for you. How he explains about narrowing down your target market for me was a real eye opener.

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